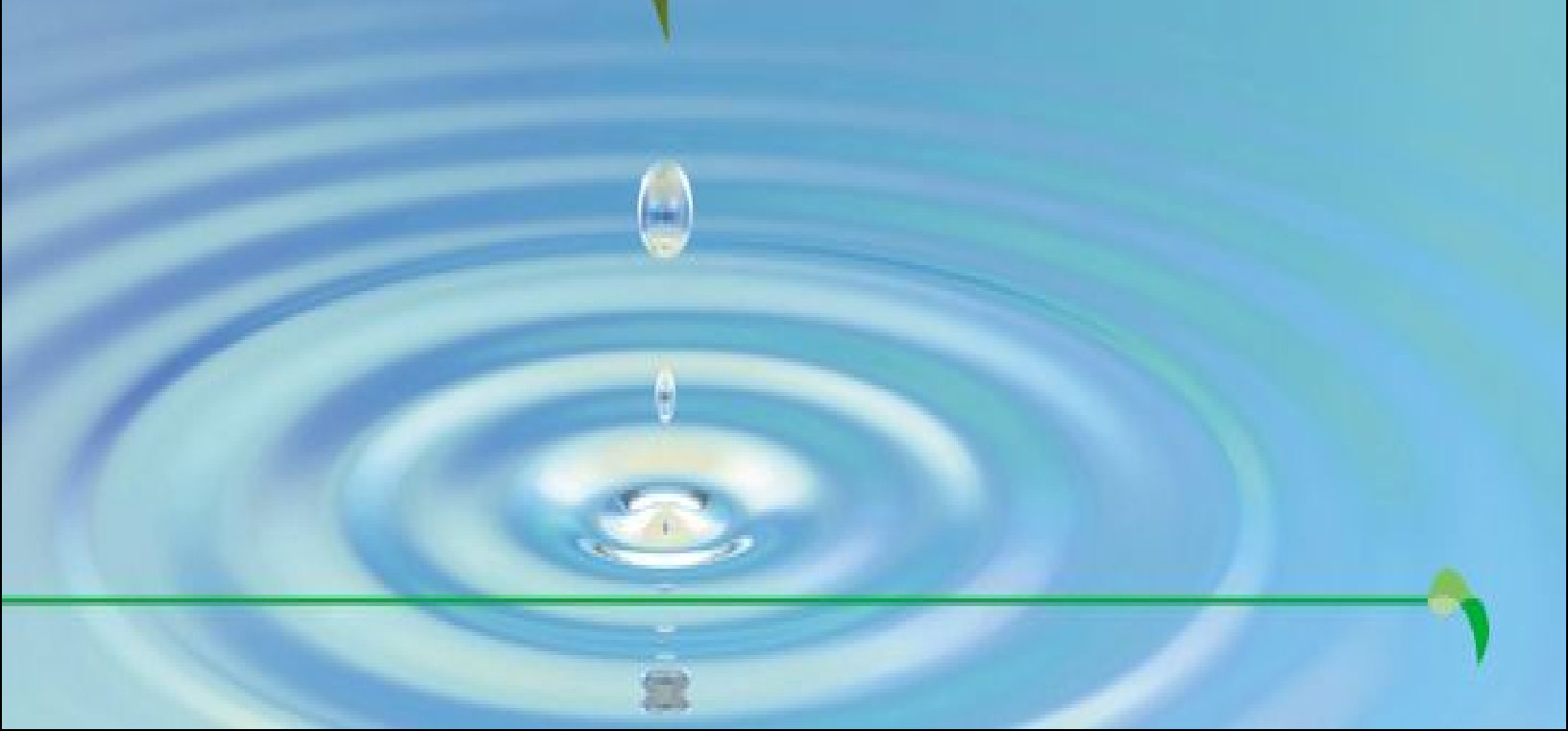




Due-Diligence Questionnaire



Planets Purest Water™ (formerly The Air to Water Company) is very familiar with all entities associated to this industry. By asking the following questions of potential competitors this Due Diligence Questionnaire will save you time and aid in your decision making process.

1. Do you have all certifications in place that allow you to sell your units in the United States? If so ask what they are. (*Unit certifications are of utmost importance* Do you have an ISO 9001 & 14001 certified manufacturing plant capable of mass production? If so, what is their monthly production rate?
2. Are your units made in China? If yes, do the units have all certifications necessary to legally sell in the United States?
3. Is your manufacturing facility ISO 9001 & 14001.
4. Are your coils made from aluminum or any other metal? If yes, are they coated with an approved FDA food grade material? (*Uncoated coils will leach the metals into the water*).
5. Are all unit parts that come in contact with the water approved FDA food grade materials?
6. Do your units have **ETL** (Edison Testing Laboratories) and/or **UL**, and **CE** certifications.
7. Are your units **ROHS COMPLIANT**? Products may not be shipped into the EU without these compliance certifications.
8. Have you been able to overcome all bacterial issues? If yes, than what is the time length it has been tested for resulting in a zero heterotrophic bacteria count?
9. Can you send me a report from an approved Independent lab on your water? If yes, then ask “do you have a water analysis report on your water that has been sitting in your storage tanks for over 90 days”?
10. Do you have a complete training program in place covering technical aspects, Sales & Marketing and turn key set-ups?
11. What type of on-going support systems do you provide to your distributors?
12. Is the filtration systems you use designed for Atmospheric Water properties?
13. Are any of the units on your website artist renditions (*photo shop*) or actual units in the field?
14. How many water from air products do you currently have on the market?
15. May I have 2 or 3 names of your customers who have units to see how they like their units?

Industrial Unit Questions

16. Are your industrial units available in solid stainless steel for extreme environmental conditions?
17. Do your Industrial units have built in back up compressors in the event of a failure?
18. Is there a pumping system equipped in your units, if so what is the flow rate?
19. Are your units made in the U.S.? If yes, do you control the patents?
20. Do you have above ground and/or underground water storage tanks designed for your industrial units to keep your AirWater bacteria free?
21. Do you provide engineering personnel for set up, installations and training?
22. Are your Air Flow systems designed for optimum water production?
23. Are your industrial units equipped with Infa - Red coil technology or compatible technology to adjust to interior and exterior temperature fluctuations to maximize water production? If yes, can your units produce water down to 32 degrees Fahrenheit?
24. Do you purchase your units or components from a pool dehumidification manufacturer? If no, do you custom manufacture your units?

The Technology

Dating back to ancient time's civilizations used Atmospheric Water Capture Systems. The Ancient Inca's would line the sides of mountains with enormous palm leaves. During the evening the earth's surface temperature cools, which in turn results in the underneath part of the leaves temperature being lower than the leaves surface area which was open to the warmer air temperature & the sun. This caused condensation of the surface area of the leaves. The condensed water would then run downward from the mountain sides into water catchments (today's cisterns). An even simpler explanation is; when you put ice in your glass of water you will see condensation forming on the outside of your glass. This is caused by warm air (*containing water molecules*) coming in contact with a cold surface turning Atmospheric vapor into a useable liquid matter, that being pure water. Amazingly, if you tested the water quality of the condensation on your glass, the condensed water will be at far superior purity levels than the water in your glass, be it from tap water or the finest bottled waters. The majority of bottled waters (*including Aquafina & Dasani*) are simply filtered tap water, costing more than a gallon of gas.

Patents

In 1933 Norman Gay filed the original patent (#1931347) of producing water from air. In 1946 Bernard Granville filed a patent (#2409624), Francis Wight in 1962 (#3035418) and Rollin Swanson in 1971(#3,675,442). These water from air patents and other filtration processes are now public domain. The Patents controlled by PPW involve intricacies of how to keep the water completely & continually bacteria free and also patents involving compression systems to optimize the amount of water produced. Based upon those patents and PPW company trade secrets imbedded into our units, PPW has placed thousands of units around the world. There has never been a lawsuit or a complaint with the BBB concerning our water or company. Do other individuals say they have patents, of course. Do some entities use scare tactics stating they hold all rights and you must buy from them, unfortunately there are. Patents are easy to file, however if the patent is on a process or product that results in the units having heterotrophic bacterial contamination, then how enforceable & valuable is that patent? The patents filed on our units are rock solid and what makes them continually bacteria free. PPW is unaware of any other company that has been able to overcome their heterotrophic bacteria problems, engineering flaws, QC problems or have been able to obtain certifications enabling their units to be legally sold in the U.S. Even if PPW had viable competition, there is room in this industry for dozens of manufacturer's.

Planets Purest Water™ has a distinguished track record of no one challenging our company or the patents on our products.

Price Points: The Rain Cloud™ (C-21) unit is our 4th generation of units which encompass the highest quality parts, engineering and QC standards on the market. Our factory has been manufacturing quality water products since 1983. All factory personnel are skilled labor and they must undergo a 6 month internship and another 6 months of supervised work before they are allowed on the manufacturing lines. Our units have double to quadruple redundancy on the system operations and is indeed a plug & play unit requiring little maintenance. Additionally our water production and continual SLO-FLO™ purification systems are unapproachable in the market place. Our unit systems do not disrupt the H₂O molecule which means the oxygen content of our water is stabilized, adding even further health benefits with 31 PPM of oxygen and naturally PH balanced.

Millions of dollars have been expended on the development, molds, certifications, approvals, etc... including the fact, our units are the only unit holding FDA Certifications. Additionally our factory is also a licensed FDA Approved Medical Device Manufacturer. The end product (H₂O) is a consumable; safety & taste is paramount. This industry is very simple; you get what you pay for. PPW units use the highest quality, certified parts, engineers, skilled, and experienced workers to maintain consistent Quality Control (QC). With many years in business, our staff, our ethics and our products stand alone in this industry.

Sincerely,

Dr. Craig Newhouse, CEO
Robin Larson, President & Founder
Planets Purest Water™



The company establishes worldwide distribution for their Atmospheric Water Technologies and Generators, which provide pure, delicious drinking water, in a remarkable new way – by extracting it from the air. This is the future and we welcome you to join us on this exciting journey.